

Advertise on Facebook

1. Design Your Ad

[Design Your Ad FAQ](#)

Destination: [?]

Type: Facebook Ads [?] Sponsored Stories [?]

Destination Tab: [?]

Title: [?] 5 characters left

Body: [?] 100 characters left

Image: [Remove uploaded image.](#) [?]

Preview:

2. Targeting

[Ad Targeting FAQ](#)

Location

Country: [?] [x]

Everywhere

By State/Province [?]

By City [?]

[x]

Include cities within [x] miles.

Demographics

Age: [?] [x] - [x]

Require exact age match [?]

Sex: [?] All Men Women

Likes & Interests

[x] [x] [x] [x] [?]

[x] [x]

Suggested Likes & Interests

Connections on Facebook

Connections: [?]

Anyone

Only people who are not fans of **Click 101.5 - Dayton.**

Only people who are fans of **Click 101.5 - Dayton.**

Advanced connection targeting

Target users who are connected to:

[?]

Target users who are not already connected to:

[x] [?]

Friends of Connections: Only show my ad to friends of the fans of **Click 101.5 - Dayton.** [?]

[Show Advanced Targeting Options](#)

Estimated Reach

14,580 people

- who live in the **United States**
- who live within 25 miles of **Dayton, OH**
- between the ages of **18** and **49** inclusive
- who like **3 doors down, daughtry, green day, lifehouse, matchbox 20** or **nickelback**
- who are not already connected to **Click 101.5 - Dayton**

3. Campaigns, Pricing and Scheduling

[Ad Campaigns and Pricing FAQ](#)

Account Currency

[x]

Account Time Zone

Country/Territory: [x]

Time Zone: [x]

Campaign & Budget

Campaign Name:

Budget (USD): [?] [?]

What is the most you want to spend over the campaign's scheduled time period? (min 1.00 USD)

Schedule

Campaign Schedule: Today at 11:00 am Pacific Time

5/30/2011 at 7:00 am Pacific Time

Run my campaign continuously starting today

Pricing

Pay for Impressions (CPM)

Pay for Clicks (CPC)

Max Bid (USD), How much are you willing to pay per 1000 impressions? (min 0.02 USD) [?]

Suggested Bid: 0.78 - 1.43 USD

Note: Tax is not included in the bids, budgets and other amounts shown.
Use Suggested Bid (Simple Mode)

[Review Ad](#) [Questions about creating your ads?](#)